



SWBA BID: Note of 5 September 2019 Meeting (Venue: BizSpace)

1. Introductions and apologies

Present: John Simpson (White Light), Nick Stefka (Box Office Supplies), Kathryn St John-Mosse and Gillian Hermanstein (RPC), Louise Woolterton (BizSpace), Jonathan Docksey (DesignJD) and Claire Morris (SWBA Estate Coordinator).

Apologies: John D'Aprano (DS Systems), Nick Golson (Deen City Farm), Lee Anderson (GreenLight Electrical), Ian Docksey (Trinitarian Bible Society), Peter Elliott (BOC), David Skinner (Tenable Screw Co) and Sue Wildgoose (MailASail).

Louise Woolterton was thanked for hosting the meeting.

2. BID AGM 2018/19

John Simpson provided a report on developments in the second year of the BID term which had ended on 30 June 2019. Details of these together with associated expenditure had been published on the SWBA website. It was confirmed that the current Directors would continue to serve on the BID Board for a further year.

3. Matters arising from last Members' meeting (6 June 2019)

All outstanding matters were covered by the agenda.

4. Estate signage project proposals – Jonathan Docksey (DesignJD)

Jonathan Docksey gave a presentation setting out a proposed approach for developing a wayfinding strategy. There were three key stages to this: research to establish the problems currently being experienced including canvassing views from businesses about the issues they considered needed to be addressed; drawing up a strategy for tackling these by way of a clear plan of action and consulting with the Council and other relevant public bodies as necessary; and creating a masterplan for implementation. Such a strategy might for example involve new physical signs, zoning of areas if appropriate and/or apps to aid wayfinding for those wishing to access a particular area. It was noted that a significant part of the cost of any such project would be for the manpower needed at the research stage rather than for implementation. It was agreed that the BID Board would consider appropriate next steps taking account of the approach suggested by DesignJD.

5. BID Proposals - Progress Report

There had been a BID Board meeting on 29 August and the key action points agreed were contained in the minutes of that meeting. In summary it was noted that:

- TfL's public consultation on a pedestrian crossing at Jubilee Way had received strong support and the intention was for this to be introduced in autumn 2019. Businesses would be advised when the timing of this work was known;
- Merton Council's proposals for changes to the current parking arrangements on Jubilee Way in order to address concerns about safety in this area were

- expected to be published shortly. Once timing was clear businesses would be advised to enable them to respond to the Council if they wished to do so;
- the new 20mph speed limit had now come into effect on the main roads within the BID area and signs had been placed on posts on the roads. The Council would be asked whether it was the intention to mark the limit on the tarmac of the roads as well and would also be requested to repaint other lines and markings which needed refreshment;
 - the BID would raise with the Council the need for width restriction notices to be introduced in respect of the Windsor Avenue entry point to the estate at Deen City Farm;
 - consideration was being given to ways in which parts of the estate could be made more environmentally friendly through small scale greening projects and this would be taken forward in consultation with the appropriate parties;
 - the BID continued to offer subsidised places on first aid and fire warden training courses for levy paying businesses.

6. Estate issues

It was agreed that the standard of cleanliness of the BID area had improved noticeably in recent weeks following a meeting between the BID and the Council and Veolia to discuss how to address the problems experienced. There had been a particular issue with the overgrown state of the footpath leading from Deer Park Road to Deen City Farm. This had been raised several times with the Council's Highways Team and action had eventually been taken. The BID had also asked for the vegetation on the footpath from Jubilee Way/Windsor Avenue to Merantun Way to be cut back as it was impeding access and this would continue to be pursued with the Council.

Concern was expressed about instances of vans idling with their engines running, often for significant periods of time, which was a particular issue on Deer Park Road. It was agreed that details of vehicles observed doing so should be notified to the Estate Coordinator so that this could be taken up with the companies concerned wherever possible.

7. Security Matters

No issues of concern were raised.

8. Financial Update

It was noted that the levy invoices for the 2019/20 BID year commencing 1 July had now been sent out by Merton Council's Business Rates Team. There remained a small amount of levy unpaid for the first two years of the BID term and it was confirmed that the Council would continue to take enforcement action to recover this.

9. Any Other Business

There was no other business.

10. Dates for next meetings:

SWBA Directors' meeting: 12.30pm, 3 October 2019

SWBA Members' meeting: 12.30pm, 5 December 2019

